



Aledo Community Enhancement Program Policy

I. Purpose

The purpose of this Aledo Community Enhancement (ACE) Program Policy is to establish a consistent framework for the selection, funding, implementation, and maintenance of property and site enhancements that support economic development within the City of Aledo. These improvements are intended to strengthen the local economy by enhancing commercial properties, increasing property values, attracting investment, and creating a more competitive and business-friendly environment.

This policy promotes strategic partnerships between the City of Aledo, the Aledo Economic Development Corporation (AEDC), private property owners, and businesses to encourage reinvestment in commercial areas and support sustainable economic growth.

The program operates as a matching grant initiative that reimburses commercial property owners or business operators for eligible enhancements made to their properties.

II. Scope

The Aledo Community Enhancement (ACE) Program applies to eligible commercial properties located within the City of Aledo and is intended to support physical improvements that enhance economic activity, property value, and overall market competitiveness. The program provides reimbursement, on a matching basis, for approved exterior and site-related enhancements that contribute to the visual appeal, functionality, and long-term viability of commercial properties. The program is designed to prioritize projects that:

- Stimulate private investment and redevelopment;
- Support existing business retention and expansion;
- Improve underutilized or aging commercial properties; and
- Contribute to the overall economic health and marketability of the City's commercial corridors.

Funding is limited and awarded on a competitive basis, subject to eligibility requirements, program guidelines, and available budget. All proposed improvements

must receive prior approval from the City and/or AEDC and comply with applicable codes, ordinances, and design standards.

III. Goals

The goals of this Policy are to:

- Enhance the commercial viability and sustainability of commercial properties in the City;
- Improve the physical appearance of businesses and visibly enhance the City's commercial corridors;
- Aid in the retention and expansion of existing businesses;
- Increase the taxable value of commercial properties in the City;
- Enhance commercial areas through the placement of Public Art;
- Increase the marketability and occupancy rate of commercial buildings hindered by an outdated appearance;
- Increase the safety of a commercial area and stimulate more public interaction; and
- Provide incentives in areas and to businesses most likely to stimulate similar enhancements by other private entities.

IV. Definitions

1. Agreement: A written performance agreement between the Board and the Applicant.
2. Applicant: Shall mean the Property owner or business occupant signing the Application for a Building Improvement Grant.
3. Application: Shall mean the Application for Building Improvement Grant Policy Incentives as maintained by Staff.
4. Board: Shall mean the Board of the Aledo Economic Development Corporation of the City. Prior to formulation of the Board or in its absence in the future, the City Council shall perform all duties of the Board.
5. Aledo Community Enhancement (ACE) Grant: Shall mean the financial support to make designated Property Enhancements as approved, and sometimes referred to as "Grant."
6. City: The City of Aledo, Texas.
7. City Council: The City Council of the City.
8. Code Violations: Shall be any violation of the City's code of ordinances.
9. Construction Costs: The cost of permits, fees, construction materials, and installation labor. All other associated costs are deemed excluded, including, but not exclusively, the following costs: design, construction document

- preparation, bidding, sweat equity and construction financing.
10. Eligible Enhancements: Shall mean the Enhancements identified as eligible in Section 4 herein.
 11. Enhancements: Shall be as defined in Section 4 herein.
 12. Façade: Shall mean the exterior of a building.
 13. Notice to Proceed: A written notice authorizing the Applicant to begin construction as approved.
 14. Policy: Shall mean this Aledo Community Enhancement Program Policy.
 15. Property: Shall mean the physical lot and / or building to which Enhancements are being made.
 16. Public Art: Shall mean sculptures, murals, architectural features and similar tangible exhibits, and specifically excludes performing arts.
 17. Staff: The City Manager or their designee.

V. Eligibility

The following Properties and Businesses are eligible to receive Grants.

- A. Properties: Only properties meeting the following requirements at the time an Application is submitted shall be eligible to receive Grants as outlined by this Policy.
 - Within the City: Property must be located within the City's municipal boundaries.
 - Non-Residentially Zoned: Property must be zoned for uses other than residential uses and the current use of the Property may not be residential.
 - Tax-Paying Entity: The Property must be subject to the City's Ad Valorem property tax.
 - Financial Standing: Property shall be in good standing as it relates to taxes or any monies due to the City.
 - City Liens: Property shall be in good standing as it relates to any liens held by the City.
 - Ownership: Property owners must provide sufficient proof of ownership.
 - Code Violations: Property must not have any outstanding code violations.
 - Frequency: Property must not have received a Grant for the same category of Enhancement (e.g. Façade, Landscaping) in a twelve month period.
- B. Businesses: Only businesses meeting the following requirements shall be eligible to receive benefits outlined by this Policy:
 - Financial Standing: The business shall be in good standing as it relates to taxes or any monies due to the City.
 - Tax-Paying Entity: The business must be a tax-paying entity.
 - Property Owner Approval: Businesses, if not the owner of the property to

be occupied, must provide a copy of their lease agreement and support of the Application from the Property owner prior to approval of the Application.

VI. Enhancements

- A. Aspirations: As with any policy or regulation, it is difficult to precisely regulate factors that are not easily defined. With that in mind, the following are to be considered aspirations for contemplated Enhancements:
- Enhancements should be compatible with the character and architecture of the individual building and those in proximity;
 - Where appropriate, Enhancements may act as a catalyst to create a unique environment;
 - Enhancements should make the Property more inviting to the public; and Enhancements should be functional as well as visually appealing.
- B. General Enhancement Eligibility: Property Enhancements shall be deemed as eligible or ineligible for the benefits of this Policy as defined below. In general, the following Enhancements, though not exclusively, are ineligible for all Grants:
- Any Enhancement that does not comply with existing ordinances of the City;
 - Any Enhancements made prior to the Notice to Proceed; Sweat equity or “in-kind” services;
 - New construction which is not specifically listed in this Policy as an Eligible Enhancement;
 - Any Enhancements to eliminate Code Violations of a Property or Business; Fees for designing, engineering, surveying, legal services, financing, etc.; or
 - Any Enhancements not identified as eligible below. A potential applicant may discuss an enhancement not identified below with City staff to ascertain whether or not the enhancement meets the Purpose and Intent of this Policy. If so, an amendment to this Policy may be placed before the City Council to determine the merits of including a new eligible enhancement.
- C. Façade Enhancements: The following are Eligible Enhancements except as noted otherwise:
- Façade Materials: Replacing deteriorated or unsafe façade materials with brick, stone, tile, wood, or siding meeting the City’s masonry

requirements and / or architectural standards. Removal of “slip” coverings of prior façade materials and re-establishment of historic façade details. Repointing of mortared joints, replacement or repair of damaged masonry.

- Cleaning: Pressure washing or sand blasting existing facades, cleaning of tiles.
- Painting: Scraping, priming and otherwise preparing the surface and painting.
- Window / Doors: Replacement of or improvements to existing windows or doors that are visible from a public street. New windows and doors matching replaced windows or doors. Replacement of broken glass panes.
- Awnings / Canopies: Replacement of or improvements to existing awnings or canopies. New awnings or canopies.
- Historical Restoration: Restoration of architectural details of historic significance and / or removal of elements covering such details.
- Roof Repair: Replacement or repair of all or portions of the roof.
- Gutters and Downspouts: Replacement or repair of existing gutters and / or downspouts.
- Ineligible: Though not an all-inclusive list, the following are specifically not eligible: burglar bars, painting a new building.

D. Interior Renovation: The following are Eligible Enhancements except as noted otherwise:

- Renovations: Renovations that enhance the commercial usability of the building.
- Ineligible: Though not an all-inclusive list, the following are specifically not eligible: painting, wallpaper, and other types of aesthetic treatments.

E. Landscaping: The following are Eligible Enhancements except as noted otherwise:

- Edging: Providing a perimeter to shrub beds with materials deemed to be of a long life, e.g. brick, stone, concrete, steel.
- Shrubs and Trees: Shrubs and / or trees of a variety that are sustainable in the area when combined with removal of existing shrubs and / or trees that are either overgrown or of poor quality. Preference is given to xeriscape approaches using drought-tolerant plant species.
- Seasonal Color: Providing one-time planting of annual or perennial flowers in critical areas adequate to provide an appealing impact.
- Irrigation: Automatic irrigation system complying with all code requirements. Preference is given to water conservation measures and approaches (e.g. drip irrigation).

- Lawn Renovation: Removal or re-establishment of an existing lawn with a desirable type of lawn. (An automatic irrigation system is required with this Enhancement.)
 - Fencing: Replacement of fencing or installation of new fencing that is visually appealing.
 - Ineligible: Though not an all-inclusive list, the following are specifically not eligible: landscape pruning, mowing and / or maintenance.
- F. Lighting: The following are Eligible Enhancements:
- Interior: Lighting of a permanent nature that enhances the commercial viability of a building.
 - Pedestrian: Increases in lighting in pedestrian areas on or adjacent to the Property, e.g. sidewalks, parking lots.
 - Accents: Lighting that accentuates exterior features of the building or Property creating a pleasant ambience on the Property.
 - Signage: Lighting that illuminates signage identifying the business.
- G. Parking / Driveways: The following are Eligible Enhancements except as noted otherwise:
- Reconstruction: Removal of existing pavement, gravel, curbing, drives, accessibility ramps, etc. and replacement with reconstruction meeting City requirements.
 - Resurfacing: Re-topping asphalt parking areas.
 - Restriping: Repainting of parking stall stripes and / or fire lane graphics meeting the City's requirements.
 - Ineligible: Though not an all-inclusive list, the following are specifically not eligible: Installation, repair or replacement of any surface that is not an all-weather hard surface as required by the City's code of ordinances.
- H. Pedestrian Amenities: The following are Eligible Enhancements:
- Paving: Paving of a unique nature in areas that allow customers to congregate.
 - Seating Areas: Provisions for seating in areas where customers may congregate before, during or after supporting the business.
 - Shade: Provisions for shading pedestrian areas to include permanent or temporary canopies, awnings, umbrellas or similar shade structures.
 - Music: Provisions for permanent installation of fixtures to accommodate providing music in areas where customers congregate.
 - Trash Receptacles: Trash receptacles establishing or matching a design theme utilized throughout the pedestrian areas.

- Play Equipment: Recreational equipment intended for the entertainment of children when placed on private property in close proximity to the primary building.
- I. Signage: The following are Eligible Enhancements. The replacement of signs that do not conform to current City requirements is a priority for the City.
- Replacing Signs: Replacing existing signs, with new signage that complies with all City requirements.
- J. Code Compliance: The following are Eligible Enhancements:
- Public Accessibility: Reconstruction or new construction to comply with public accessibility requirements.
 - Fire Suppression Systems: Replacement, upgrade, or installation of fire suppression systems in compliance with current codes.
- K. Demolition: The costs of demolishing and removing existing structures on a Property may be considered for Property Enhancements.
- L. Public Art: Providing for the placement of Public Art on the Property.
- M. Participation Limitations: The potential matching Grant for each type of Enhancement would be the lesser of the Maximum Percentage or Maximum Per Enhancement Category Amount. The Applicant is responsible for the remaining costs of the Enhancement and must complete the full Enhancement to be eligible for the matching Grant.
- Maximum Percentage: A Maximum Percentage of fifty percent (50%) shall be the maximum percentage of the total cost of any Enhancement that the City will grant the Applicant.
 - Maximum Per Enhancement Category: A Maximum Amount of ten thousand dollars (\$10,000) is the maximum dollar amount to be granted for any category of Enhancement.
 - Accumulative Maximum Grant: Notwithstanding the Maximum Percentage and Maximum Per Enhancement Category limitations for each type of Enhancement, no Property or Business may receive more than ten thousand dollars (\$10,000) in matching Grants during one 12-month period. The following is an example to provide clarity
 - Example: Applicant desires to do \$24,000 in eligible Landscape Enhancements. By Policy, the maximum Grant allowed by the Max Percentage (50%) would be \$12,000, but the maximum Grant allowed by the Max Per Category would be \$10,000. The lesser of the two is \$10,000 which would be the maximum matching Grant for the \$24,000 landscaping project. Further, within a 12-month period the Applicant

cannot receive additional grants for any Enhancements.

VII. Administrative Procedures

Following are the Administrative Procedures regarding the Application for and approval of Aledo Community Enhancement (ACE) Grants:

- A. Application: The submittal of an Application is required prior to any evaluation of the request for Building Improvement Grants. The Application shall be on a form prepared by Staff and available on the City's website.
 - Required Information: The following shall be included with the Application:
 - Proof of ownership of the Property;
 - Photographs of the existing Property;
 - Drawings, renderings, plans of the proposed Enhancements;
 - Written description of the Enhancements including building materials and color schemes to be used;
 - Construction Cost estimate; and
 - If Applicant is not the Property owner:
 - Written approval of the Application from the owner; and
 - Copy of the signed lease agreement.
 - Amendments: Staff may amend the form of the Application as needed to more efficiently evaluate the merits of requested Enhancements.
- B. Review & Evaluation: Following are criteria to review and evaluate the Application:
 - Review Criteria:
 - Completeness of Application: Completeness of the Application; including all required attachments.
 - Impact: An estimation of the impact that the Enhancements might have, particularly as a catalyst for continued private investment.
 - Non-funded Improvements: Are the improvements associated with the Grant part of a larger effort to enhance the Property.
 - Elimination of a Non-Conformity: Do the Enhancements eliminate a legal non-conforming aspect of the Property.
 - Staff Evaluation and Recommendation: The coordinating Staff member shall convene a team of the appropriate persons to evaluate the Application. Upon review, such team shall prepare a recommendation to forward to the Board.
 - Site Visit: Prior to formal evaluation of the Application, the Applicant shall allow Staff the opportunity to visit the Property to verify its status prior to any Enhancements.

- Approval: The Board shall make the final decision regarding the merits of the Application and the appropriate Property Enhancement Grant to be given. Upon approval of a matching Grant, the Board shall enter into an Agreement with the Applicant on a form acceptable to the City Attorney. The Agreement, at a minimum, must contain the following:

C. Enhancements: List the specifications of the proposed Enhancements on the Property.

- Access: Provide the City and Staff access to the Property to ensure that the Enhancements or repairs are made according to the specifications and conditions in the Agreement.
- Grant: Provide for the procedures of the matching Grant payment.
- Recapture Provisions: Provide for the repayment of a Grant if the Applicant or the condition of the Property do not fulfill all obligations required under the Agreement. The City may take any remedy necessary to recover the funds, including filing a lien on the Property.

D. Notice to Proceed: Staff shall prepare and issue a written Notice to Proceed authorizing the Applicant to begin work on the Enhancements. The Notice to Proceed shall in no event be regarded as the issuance or approval of a building permit or any other construction permits.

- Required: All Grant documents, including the Agreement with the City, must be executed and all required permits must be received prior to issuance of the Notice to Proceed.
- Beginning of Work: All work must begin within sixty (60) days of the issuance of the Notice to Proceed.
- Completion of Work: All work for approved projects must be complete within ninety (90) days of the Notice to Proceed unless an Applicant's written request for extension is granted in writing by the Board.

E. Construction: All construction shall be in accordance with all requirements for permitting and inspection required by the City.

F. Verification: Upon completion and approval of the work by the City, Staff shall verify that the work has been performed as authorized in the approval action.

- Documentation: The Applicant shall provide Staff with documentation necessary to determine the Construction Costs of the Enhancements as approved, e.g. copies of paid contractor invoices, receipts or processed checks. Construction Costs not supported by adequate documentation shall not be eligible for reimbursement.

- G. Payment: Upon verification of compliance with the approval action, Staff shall cause a check to be issued to the Applicant in the approved amount.
- Cost Overruns: Any costs above and beyond the amounts approved shall be the responsibility of the Applicant.

VIII. Applicant/Owner Certifications

The Application shall include the following certifications which shall be affirmed by the Applicant / Owner by signing the Application.

- A. Application Accuracy: The information provided in the Application, and all that may have been affixed thereto, is true and correct, and that the City may rely on all of the information therein contained, and all that may have been affixed thereto, as being true and correct.
- B. Compliance: I (we) certify that I am (we are) solely responsible for all safety conditions and compliance with all safety regulations, building codes, ordinance and other applicable regulations. Neither approval of an Application nor payment of a Grant upon completion of the project shall constitute approval of the project by any City department or Staff or a waiver by the City of any safety regulation, building code, ordinance or other applicable regulation.
- C. Insurance: I (we) certify that I (we) maintain sufficient insurance coverage for property damage and personal injury liability relating to the project.
- D. Maintenance: I (we) certify that the Enhancements, once approved by the City shall be maintained for a period of three (3) years from the date of payment. No changes shall be made without prior written approval from the City.
- E. Discretionary Rights: I (we) certify that I (we) acknowledge that the City has the absolute right of discretion in deciding whether or not to approve a matching Grant relative to the Application, whether or not such discretion is deemed arbitrary or without basis in fact including the right to approve or disapprove a Grant on terms and conditions that are contrary to the guidelines of this policy.
- F. Policy Promotion: I (we) authorize the City to use an approved project to promote the merits of this Policy, including but not limited to displaying a sign at the Property or Business during and within thirty (30) days after construction, and using photographs and descriptions of the project in distribution material, press releases, social media and on the City's website.

- G. Indemnification: I (we) certify that I am (we are) solely responsible for overseeing the work, and will not seek to hold the City, the Board, and / or their agents, employees, officers, and / or directors liable for any property damage, personal

injury, or other loss related in any way to this Policy, and by submission of an Application, agree to indemnify the City, the Board, and / or their agents, employees, officers, and / or directors from any claims or damages resulting from the project, including reasonable attorney fees.

IX. General Provisions

- A. Termination: The City has the right to terminate any agreement under this Policy for any reason.
- B. Changes During Construction: If an Applicant seeks to change the scope of their project after a Grant has been approved, the Applicant shall meet with Staff to discuss the desired change. Staff has the authorization to approve minor modifications during construction. Any other desired modification shall be placed before the approving body for reconsideration.
- C. Flexibility: The terms and conditions of this Policy are a guideline for the Board during their deliberation and evaluation. The City reserves the right to modify the terms and conditions herein at any time, including for any pending application, and may approve a Grant on terms and conditions contrary to the guidelines set forth in this policy.
- D. Section or Other Headings: Section or other headings contained in this Policy are for reference purposes only and shall not affect in any way the meaning or interpretation of this Policy.
- E. Severability: In the event that any provision of this Policy is determined to be illegal, invalid, or unenforceable, then, and in that event, it is the intention that the remainder of this Policy shall not be affected thereby.